

2024 ADOBE INDESIGN FUNDAMENTALS

Welcome to the new Adobe InDesign 2024! Master some of the best beginner to intermediate level techniques in graphic design. Are you ready to take the next step in your skillset?

Lesson 1: Getting Started with Adobe InDesign

Learn the basics of viewing & navigating the InDesign interface and the fundamentals of working with text and frames.

- Lecture: Concepts of Raster vs Vector
- Lecture: How InDesign handles media
- Lecture: Artificial Intelligence features in InDesign
- Creating & Managing A New Document / Workspaces
- Interface essentials / Key panels
- Anatomy of a frame / Placeholder text / Properties

Lesson 2: Working with Text and Images

Combine formatted text and images in a single document and use new features to colorize and organize your design.

- The ultimate way to get more professional-looking text
- How frames and images work together / Frame tweaks
- Work with swatches and extractions to create themes
- Export your picture perfect document fast

Lesson 3: Focusing on Raster Images

Learn about various image formats and how to work with them and their quality settings in InDesign.

- Familiar with Image Formats
- The various ways to resize and manipulate images
- Using the Properties panel for more manipulations
- A deeper focus on the Fitting function

Lesson 4: Fundamental Layout Workflows

Learn the fundamentals of laying out content in InDesign and the tools and techniques to speed it up.

- Fundamental Typography in InDesign / Adobe Fonts
- Creating and connecting text columns
- Stylizing Quotes and credits
- Getting artistic with creative typography

Lesson 5: Pages and Spreads Essentials

Learn how to use the Pages panel to create, navigate and management pages and spreads.

- A guide to Pages versus Parent Pages
- Navigating and enhancing the Pages panel
- Working with Spreads
- How to create page numbers
- Working with Layer Styles and Effects

Lesson 6: Packaging and Export

Learn how to prep and export your InDesign projects in a number of different ways.

- Your options for export out of InDesign
- Working with simple PDF Exports
- Projects / Templates / IDMLs and more
- Save and Package your project for archive or transfer

Lesson 7: Graphic Design in InDesign 101

Learn how InDesign works with graphics and the tools that create them.

- InDesign versus Illustrator: Vector Artwork
- Working with Fundamental Shapes
- Working with Fundamental Shapes + Effects
- Buttons / Lower 3rds / Custom Primary Elements

Lesson 8: Custom Creative Framing + Styles

Learn more advanced ways to manipulate and create document elements while incorporating style templates.

- Custom designed framing and shaping elements
- Specialized text / Numbers / Fractions / Contextual alt
- Styles: The Power Foundation of InDesign
- Getting more creative with layout and alignments

Lesson 9: Working with Complex Vector Images

Learn to work with complex vector, layered content to enhance your designs. This includes maps and complex art.

- Working with digital layered maps
- Feathering edges of selection
- Contracting and Expanding Selections
- Fundamentals of Select and Mask

Lesson 10: 2-Sided Designs + Stylizing Tricks

Learn about 2-Sided designs such as business cards, post cards and other projects and adding multiple levels of FX.

- Simple 2-Sided Design work
- Generated feature content in InDesign
- Setting up document titling with blend effects
- Borrowing elements from stock artwork
- Great places to find free resources and more

Lesson 11: Multi-panel Project Part I

Learn how to setup multi-panel projects and begin to layout document elements, preserving continuity.

- Project planning and multi-panel documents
- Creating themes: CMYK versus Spot Colors
- Creating a brand/logo and working with groups
- Working panel by panel and incorporating styles
- Working dynamically to change vector imports

Lesson 12: Multi-panel Project Part II

Continue exploring more advanced stylizing and layout features including batch editing and triggering next styles.

- Working with manual and stylized drop caps
- Creating text blurbs and triggering next styles
- Working with hidden batching features for images + More
- Working with Slugs / Slugs for internal and external use
- Adding embedded authoring and copyright information

Lesson 13: Working with Color & Color Settings

Learn how to setup, manage and sync color in InDesign and across many other Adobe applications.

- The Primary Color Modes for most designers
- Color and File Formats
- Create Custom Shapes, Patterns, Swatches
- Importing and Exporting Presets

Lesson 14: The Perfect Text + Columns & Grids*

Now let's get serious and delve into creating the ultimate way to align text and objects.

- Explore how to get the perfect looking text and titles
- More about text, paragraph alignments and grids
- More ways to create and manage multi-column text
- Working with Text Wrap* and various types of artwork

Lesson 15: Multi-Level Layouts and Text Flow

Learn to create complex multi-level layouts which can be used for magazines, presentations, and other projects.

- Create and saving layout templates
- Multi-layered flowing elements in complex documents
- In-line imagery and media
- Managing Linked content / Relinking / Troubleshooting

Lesson 16: Object Styles + Dynamic Captions

Use Objects Styles with Captions to obtain a consistent look throughout your document.

- Bridge with Metadata and batch searching functions
- What are Object styles and what do they save?
- Creating Object Styles from scratch or from an object
- Applying Object styles to objects / Editing
- What are Static versus Dynamic Captions?
- Working with Dynamic Captions and Metadata
- Updating and modifying captions

Lesson 17: Creative Design + Batch Techniques

Add multiple grouped creative image objects with text and use batch editing techniques to modify their appearance.

- More about grouped artwork
- Troubleshooting batch loaded cursors
- Editing Layered grouped objects from Parents to Pages
- Layered targets and priority layering

Lesson 18: A Quick Overview of A.I. in InDesign*

Learn about some of the A.I. using Adobe services and how it impacts working with InDesign.

- Features considered A.I. in InDesign
- Working with Adobe Firefly and Adobe Express
- Adobe Firefly to InDesign
- Useful A.I. workflows
- Future features requests in InDesign

This is a rough list of subjects that we will cover in class. Some lesson content may be rearranged and/or combined with other topics to provide a more efficient experience in the classroom. Additionally, the books and materials provided may not always match all the content covered in the class due to frequent updates and changes in the application. Even Adobe's own materials can lag by a year or more. Just as a heads-up, we will always strive to provide you with the information you need. Furthermore, we recommend that you take notes during class to facilitate maximum absorption of the material, and take full advantage of Training Connection's generous audit feature that allows you to retake the class at your convenience!



* Asterisk Marks AI tools and features